

COURSE TITLE: Beginning Publications (I & II)
COURSE LENGTH: 1 year
COURSE CREDIT: 1 credit

COURSE TYPE: elective
GRADE LEVEL: 9, 10, 11, 12
PREREQUISITE: I: teacher approval, II:
Publications I

COURSE GOALS:

1. Students will employ basic copy editing skills to create a published yearbook and newspaper.
2. Students will explore and apply basic journalism skills, including reporting, researching, photo editing, and design.
3. Students will practice the operation of digital publishing software in creating the yearbook and newspaper.
4. Students will demonstrate their interpersonal skills in approaching businesses and civic leaders to solicit advertisements in our publications.
5. Students will construct spreads featuring the student body and the activities of the school.

COURSE CONTENT:

1. Introduction to the online software involved
2. Uploading photos and manipulating materials to suit your needs
3. Journalism procedures (how to gather stories, form leads, create stories)
4. Creating a thematic yearbook
5. Developing a cover idea
6. Developing a page ladder and assigning pages for template design
7. Importance of coverage of events and people in the yearbook
8. Writing for a journalistic purpose