

## Major Retailers Want to Give Our School Money!!!

Dear St. Vincent Parents:

This letter is to remind everyone of our "Scrip" fundraising program. We both have several grandchildren attending St. Vincent Schools and know what a great fundraiser this program is. We would like to encourage all parents and their families and friends to participate in this fundraiser.

Scrip is simply a word that means "substitute money" - in other words, scrip is gift certificates from national and local retailers. They are the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including several local merchants.

You are probably asking yourself how these stores help us raise money. It's simple - scrip participating retailers agree to sell gift certificates to our organization as a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value and our school keeps the difference as revenue. And scrip is exciting because everybody wins:

- The retailer gets cash up front and repeat business
- You get a powerful fundraising alternative that involves no selling
- Our school gets a regular source of revenue
- **Part of the revenue goes for your child's tuition (minimum of \$10.00)**

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program. And scrip can be used for just about any household purchase including food, clothing, entertainment and even dining out.

The St. Vincent DePaul scrip program promises to be a simple and effective fundraising program. Thanks for your support and please contact us if you have any new ideas, concerns or questions.

Sincerely,

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